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19th Asian Oceanian Congress of Radiology

incorporating

Malaysian Congress of Radiology 2021

Theme : From Pixel To Clarity



1st - 4th July 2021



Kuala Lumpur, Malaysia



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19th AOCR 2021
in Malaysia
goes fully
virtual.

**These delegates have already confirmed they are joining the
19th AOCR Malaysia 2021!**

1185 accounts from 49 countries



Country	# of pax
Afghanistan	1
Algeria	2
Australia	26
Azerbaijan	4
Bahrain	1
Bangladesh	17
Bhutan	1
Brazil	2
Cambodia	4
China	39
Egypt	2
India	166
Indonesia	56

Country	# of pax
Iran	1
Iraq	2
Japan	22
Jordan	1
Kazakhstan	21
Korea	35
Malaysia	460
Maldives	1
Mongolia	20
Myanmar	2
Nepal	23
Netherlands	1
New Zealand	1

Country	# of pax
Nigeria	3
Oman	3
Pakistan	73
Palestinian State	2
Philippines	56
Qatar	2
Russia	1
Saudi Arabia	7
Singapore	21
South Africa	2
Sri Lanka	3
Sudan	1
Switzerland	3

Country	# of pax
Taiwan (ROC)	9
Tanzania	2
Thailand	30
Tunisia	1
Turkey	4
UAE	3
UK	11
USA	12
Uzbekistan	2
Vietnam	23

Number of delegates who have created accounts by profession

Profession	# of pax
Allied Health Professionals	15
Emergency Doctor	1
Interventional Neuroradiologists	10
Interventional Radiologists	7
MSC Nuclear Medicine	1
Masters Trainees / Residents	134
Medical Officer	1
Medical Physicists	35
Medical Physicist Trainees	5
Medical Student	4
Nuclear Medicine Technologist	1

Profession	# of pax
Nuclear Medicine Physician	1
Other Specialists	29
Radiographers	35
Radiologists	445
Radiology Trainees	396
Researchers	58
Technicians	5
Thoracic Surgeon	1
Radiological Technologist	1

Abstracts update for the 19th AOCR 2021 (as of 16th February 2021)

1410 abstracts from 38 countries (870 submitters)



Country	# of pax
AUSTRALIA	23
AZERBAIJAN	4
BANGLADESH	11
BRAZIL	3
CAMBODIA	4
CHINA	48
EGYPT	5
HONG KONG	1
INDIA	264
INDONESIA	74
JAPAN	19
KAZAKHSTAN	11
KOREA	30
MALAYSIA	543
MONGOLIA	13
MYANMAR	1
NEPAL	25
NETHERLANDS	1
OMAN	2

Country	# of pax
PAKISTAN	146
PALESTINIAN STATE	1
PHILIPPINES	55
SAUDI ARABIA	7
SINGAPORE	18
SOUTH AFRICA	2
SRI LANKA	3
SUDAN	1
TAIWAN (ROC)	13
TANZANIA	3
THAILAND	26
TUNISIA	2
TURKEY	4
UNITED ARAB EMIRATES	1
UNITED KINGDOM	8
UNITED STATES	12
UZBEKISTAN	1
VIETNAM	24

**Youth Education Scholarship (YES) applications received for the 19th AOCR 2021
(as of 16th February 2021) – **321 applications from 28 countries****



Country	# of pax
AUSTRALIA	1
AZERBAIJAN	2
BANGLADESH	4
BRAZIL	1
CAMBODIA	2
CHINA	8
EGYPT	1
INDIA	46
INDONESIA	14
JAPAN	1
KAZAKHSTAN	5
MALAYSIA	167
MONGOLIA	3
MYANMAR	1
NEPAL	10

Country	# of pax
PAKISTAN	22
PALESTINIAN STATE	1
PHILIPPINES	8
SOUTH AFRICA	2
SRI LANKA	2
TAIWAN (ROC)	1
TANZANIA	2
THAILAND	2
TUNISIA	1
TURKEY	1
UNITED KINGDOM	1
UNITED STATES	1
VIETNAM	11

19th AOCR Malaysia 2021 Programme Overview



Day 1 : 1st July 2021, Thursday

		Lecture Hall A	Lecture Hall B	Masterclass	On Demand
		Live Stream	Live Stream	Live Stream	Pre-Recorded
9.00am	9.30am	Plenary 1			
9.30am	10.00am	Opening Ceremony			
10.00am	10.30am	Keynote Lecture			
10.30am	10.45am	Advertisement 15 mins	Advertisement 15 mins		
10.45am	11.15am	CHEST	INFORMATICS	Masterclass 1.1 10.45am to 12.45pm Guerbet	Pre-Recorded and On Demand. SIG Sessions & Oral Presentation. Each free paper oral presenter can record their PowerPoint presentation with a holding photo and audio recording. An attendee can score the free paper they are watching. They can also ask questions to the oral presenter which will be sent via email directly to the oral presenter.
11.15am	11.45am				
11.45am	12.00pm				
12.00pm	12.15pm	Advertisement 15 mins	Advertisement 15 mins		
12.15pm	12.45pm	Sponsored Lunch Symposium 45 mins Lunit	Sponsored Lunch Symposium 45 mins Guerbet		
12.45pm	1.00pm				
1.00pm	1.15pm	Advertisement 15 mins	Advertisement 15 mins		
1.15pm	1.45pm	CARDIAC	INTERVENTIONAL RADIOLOGY		
1.45pm	2.15pm				
2.15pm	2.30pm				
2.30pm	2.45pm	Advertisement 15 mins	Advertisement 15 mins		
2.45pm	3.15pm	MOLECULAR IMAGING / NUCLEAR MEDICINE	Top Free Paper Oral Presentations	Masterclass 1.2 1.45pm to 3.45pm Bayer	Sponsored Symposiums. On Demand. 1 hour each
3.15pm	3.45pm				
3.45pm	4.00pm				

19th AOCR Malaysia 2021 Programme Overview



Day 2 : 2nd July 2021, Friday

		Lecture Hall A	Lecture Hall B	Masterclass	On Demand
		Live Stream	Live Stream	Live Stream	Pre-Recorded
9.00am	9.30am	Sponsored Breakfast Symposium 45 mins Fujifilm	AOSR-RSNA Joint Symposium		
9.30am	10.00am				
10.00am	10.30am	Plenary 2			
10.30am	10.45am	Advertisement 15 mins	Advertisement 15 mins		
10.45am	11.15am	ABDOMEN	EMERGENCY & FORENSICS	Masterclass 2.1 10.45am to 12.45pm Guerbet	Pre-Recorded and On Demand. SIG Sessions & Oral Presentation. Each free paper oral presenter can record their PowerPoint presentation with a holding photo and audio recording. An attendee can score the free paper they are watching. They can also ask questions to the oral presenter which will be sent via email directly to the oral presenter.
11.15am	11.45am				
11.45am	12.00PM				
12.00pm	12.15pm	Advertisement 15 mins	Advertisement 15 mins		
12.15pm	12.45pm	Sponsored Lunch Symposium 45 mins Bayer	Sponsored Lunch Symposium 45 mins Fujifilm		
12.45pm	1.00pm				
1.00pm	1.15pm	Advertisement 15 mins	Advertisement 15 mins		
1.15pm	1.45pm	MUSCULOSKELETAL	AOSOR-AOCR Conjoint Session	Masterclass 2.2 1.45pm to 3.45pm Available	
1.45pm	2.15pm				
2.15pm	2.30pm				
2.30pm	2.45pm	Advertisement 15 mins	Advertisement 15 mins		
2.45pm	3.15m	DATO' SAMAD QUIZ	Top Free Paper Oral Presentations		Sponsored Symposiums. On Demand. 1 hour each
3.15pm	3.45pm				
3.45pm	4.00pm				

19th AOCR Malaysia 2021 Programme Overview



Day 3 : 3rd July 2021, Saturday

		Lecture Hall A	Lecture Hall B	Masterclass	On Demand
		Live Stream	Live Stream	Live Stream	Pre-Recorded
9.15am	9.30am	Sponsored Breakfast Symposium 45 mins Available	Sponsored Breakfast Symposium 45 mins Available		
9.30am	10.00am				
10.00am	10.30am	Plenary 3			
10.30am	10.45am	Advertisement 15 mins	Advertisement 15 mins		
10.45am	11.15am	NEURORADIOLOGY	MEDICAL PHYSICS	Masterclass 3.1 10.45am to 12.45pm Guerbet	Pre-Recorded and On Demand. SIG Sessions & Oral Presentation. Each free paper oral presenter can record their PowerPoint presentation with a holding photo and audio recording. An attendee can score the free paper they are watching. They can also ask questions to the oral presenter which will be sent via email directly to the oral presenter.
11.15am	11.45am				
11.45am	12.00PM				
12.00pm	12.15pm	Advertisement 15 mins	Advertisement 15 mins		
12.15pm	12.45pm	Sponsored Lunch Symposium 45 mins Available	Sponsored Lunch Symposium 45 mins Available		
12.45pm	1.00pm				
1.00pm	1.15pm	Advertisement 15 mins	Advertisement 15 mins		
1.15pm	1.45pm	HEAD & NECK	AOCR Meets IOMP	Masterclass 3.2 1.45pm to 3.45pm IMS	Sponsored Symposiums. On Demand. 1 hour each
1.45pm	2.15pm				
2.15pm	2.30pm				
2.30pm	2.45pm	Advertisement 15 mins	Advertisement 15 mins		
2.45pm	3.15m	50 TH AOSR ANNIVERSARY PRESIDENT'S QUIZ QUALIFIERS	Top Free Paper Oral Presentations		
3.15pm	3.45pm				
3.45pm	4.00pm				

19th AOCR Malaysia 2021 Programme Overview



Day 4 : 4th July 2021, Sunday

		Lecture Hall A	Masterclass	On Demand
		Live Stream	Live Stream	Pre-Recorded
9.15am	9.30am	Sponsored Breakfast Symposium 45 mins Lunit		Pre-Recorded and On Demand. SIG Sessions & Oral Presentation. Each free paper oral presenter can record their PowerPoint presentation with a holding photo and audio recording. An attendee can score the free paper they are watching. They can also ask questions to the oral presenter which will be sent via email directly to the oral presenter.
9.30am	10.00am			
10.00am	10.30am	Plenary 4		
10.30am	10.45am	Advertisement 15 mins		
10.45am	11.15am	BREAST	Masterclass 4.1 10.45am to 12.45pm Fujifilm	
11.15am	11.45am			
11.45am	12.00PM			
12.00pm	12.15pm	Advertisement 15 mins		
12.15pm	12.45pm	PAEDIATRICS		
12.45pm	1.15pm			
1.15pm	1.30pm			
1.30pm	1.45pm		Advertisement 15 mins	
1.45pm	2.15pm	50 th AOSR Anniversary President's Quiz Finale		
2.15pm	3.00pm			
3.00pm	3.30pm	Closing Ceremony & Prize Presentation and Farewell Tea		

Speakers & Programme for all SIGs

Abdomen Speakers & Topics

Live
On-Demand



Speakers	Topics
Aki Kido, Japan	<ol style="list-style-type: none">1. Confidently Diagnosis Adnexal/Pelvic Masses On Imaging – Case Based Review2. Ovarian Tumour Radiological Imaging
Bertrand Ang, Singapore	<ol style="list-style-type: none">1. MRI Evaluation Of Rectal Ca2. Radiological Evaluation Of Peritoneal Disease
Dinesh Varma, Australia	<ol style="list-style-type: none">1. Traumatic Acute / Non- Traumatic Acute Abdomen- Case Based Review
Jignesh Thakker, India	<ol style="list-style-type: none">1. Acute Scrotal Pain - Ultrasound Spectrum2. Perineal Ultrasound In Detecting Fistula In Ano3. Performing Transrectal Ultrasound Prostate In Detecting Prostatic Lesion
Shinya Fujii, Japan	<ol style="list-style-type: none">1. MR Imaging of endometrial ca- on demand section2. MR imaging of uterine leiomyoma and sarcoma- on demand section

Chest Speakers & Topics

Live
On-Demand



Speakers	Topics
Jeffrey Kanne	1. Imaging Of COVID-19: What Do We Know?
Noriyuki Tomiyama	1. Usefulness Of High-spatial-resolution CT On Thoracic Imaging 2. Differential Diagnosis Of Mediastinal Tumours Based On New Mediastinal Compartment Classification On CT
Carol Wu	1. Updates Of Management Of Incidental Findings On Chest CT 2. Lung Cancer Mimics And Misses
William Wan Yung Liang	1. Imaging Of Ground Glass Opacity
Jonathan Dodd	1. Update On Percutaneous CT-Guided Lung Biopsy Techniques
Bushra Johari	1. Revisiting Pulmonary Tuberculosis-Spectrum Of Imaging Findings
Zuhanis Abd Hamid	1. Evaluation Of Lung Cancer Treatment Response Using RECIST Criteria

Cardiac Speakers & Topics

Live
On-Demand



Speakers	Topics
Jongmin John Lee, Korea	1. Cardiac MRI: Tissue Characterisation By Mapping Techniques
William Wan Yung Liang, Taiwan	1. CTA Of Coronary Arteries Without Or With Stents, All In And Out
Whal Lee, Korea	1. Acute Penetrating Ulcer Recent Update And Cases

Neuroradiology, Head & Neck Topics

Live
On-Demand



Speakers	Topics
Clement Yong	<ol style="list-style-type: none">1. Imaging Laryngeal Cancers And The Cartilage Framework.2. Case Based Review Of Central Skull Base And Parasellar Diseases
Robert Hermans	<ol style="list-style-type: none">1. Post-Treatment Imaging Of Head And Neck Cancer
Abhishek Mahajan	<ol style="list-style-type: none">1. Case Based Review Of Thyroid Diseases.2. Tumour Response Assessment In The Era Of Targeted Therapy And Immunotherapy.
Kei Yamada	<ol style="list-style-type: none">1. Role Of MR Imaging For Post Treatment Brain Tumours.2. Emergency Cases That Were Missed; Case Based Review3. Advances In Stroke Imaging – What Can We Apply To Clinical Practice.4. Case Based Review Of Ophthalmology Emergencies - Eye Have A Problem
David M. Yousem	<ol style="list-style-type: none">1. What You Need To Know About Genetics And Brain Tumours2. Why You Should Want An MRI To Scan Brains In Your Emergency Department.3. Cognitive Errors In Interpreting Scans For Vestibular Schwannoma.
Meng Law	<ol style="list-style-type: none">1. Spaceflight Associated Neurological Syndrome: Why Humanity Cannot Travel To And Inhabit Mars In A Lethal Pandemic.
Sri Andreani	<ol style="list-style-type: none">1. Non Traumatic Emergency In Neuroradiology.2. Advanced MR Imaging In Spine Tumour And Tumour Mimick With 3T MR.
Norzaini Rose	<ol style="list-style-type: none">1. Update On Multiple Sclerosis.

Informatics Speakers & Topics

Live
On-Demand



Speakers	Topics
Chamaree Chuapetcharasopon, Thailand	<ol style="list-style-type: none">1. Fundamentals of Digital Imaging2. Radiology Risk Management in Digital Era
Jin Zheng Yu, China	<ol style="list-style-type: none">1. AI In China
Meng Law, Australia	<ol style="list-style-type: none">1. Will AI replace Radiologists? Comparing the reproducibility, performance and costs of AI versus Radiologists2. Artificial Intelligence in Imaging: Why Do We Use It? / AI in Radiology: Current Applications, Future Directions, Radiology Without Imaging
Benjamin Fang Xin Hao, Hong Kong	<ol style="list-style-type: none">1. From Development to Deployment - Real World Experience in Using AI to Triage CXRs

MSK Speakers & Topics

Live
On-Demand



Speakers	Topics
James F. Griffith, Hong Kong	<ol style="list-style-type: none">1. Pitfalls In Osteoporosis2. Five Common 'Misses' In MRI Knee
Suphaneewan Jaovisidha, Thailand	<ol style="list-style-type: none">1. Rheumatoid Arthritis In Real Practice2. Spine Infection
Mark J. Kransdorf, USA	<ol style="list-style-type: none">1. Imaging Evaluation Of Soft Tissue Tumours: A Systematic Approach2. Lipomatous Tumours Of Soft Tissue – A Review Of The Common Soft Tissue Fatty Tumours3. The Many Faces Of Osteosarcoma

Emergency & Forensics Speakers & Topics

Live
On-Demand



Speakers	Topics
Rathachai Kaewlai, Thailand	<ol style="list-style-type: none">1. Overview Of The Role Of Post Mortem CT2. Forensics Case Experience In Thailand3. Commonly Missed Fracture In Emergency Radiology
Li-Jen Wang, Taiwan	<ol style="list-style-type: none">1. Diagnosis And Intervention Of Renal Trauma2. Diagnosis And Intervention Of Spontaneous Renal And Intraperitoneal Haemorrhage
Dinesh Varma, Australia	<ol style="list-style-type: none">1. When is MRI indicated in Cervical spine trauma2. Non-Traumatic Acute Abdomen3. To Pan Or Not To Pan (Scan) – Protocols And Radiation Exposure.
Saiful Nizam, Malaysia	<ol style="list-style-type: none">1. Modified Post Mortem CTA Infusion Protocol For The Asian Population

Medical Physics & IOMP Topics

Live
On-Demand



Speakers	Topics
Madan Rehani, USA	1. Radiation worries versus real risks in practice of radiology
John Damilakis, Greece	1. Personalized CT dosimetry and radiation-induced risk assessment
Ng Kwan Hoong, Malaysia	1. Developing A Strategy For Optimization In Radiology Department
Hidetaka Arimura, Japan	1. Radiomics and radiogenomics for precision radiology: underlying information of medical images
Maxine Tan, Malaysia	1. Extracting Imaging Biomarkers for Radiological Applications
Rajendra Acharya, Singapore	1. Applications of Artificial Intelligence Techniques for Radiology

Molecular Imaging Speakers & Programme

Live
On-Demand



Speakers	Topics
Vikram Lele, India	1. Role of Gallium-68 FAPI PET/CT imaging in malignancy
Aravind Ravi Kumar, Australia	1. Lutetium Theranostics in Prostate Carcinoma
Abhishek Mahajan, India	1. Bench to bedside molecular imaging in oncology: from cellular imaging to whole tumour imaging and assessing tumour biology 2. Role of Artificial Intelligence in Molecular oncology Imaging
Abdul Jalil Nordin, Malaysia	1. The clinical role of PET/CT in Oncology : What clinicians need to know
Farhana Fadzli, Malaysia	1. PET/CT Artefacts and Pitfalls

Paediatrics Topics

Live
On-Demand



Speakers	Topics
Bernard Laya, Philippines	1. Updates And Insights In Paediatric Lung Infections
Ajay Taranath, Australia	1. Corpus Callosum Anomalies
Supika Kritsaneepaiboon, Thailand	1. Radiograph In Suspected Non-accidental Skeletal Injury (NAI) 2. Skeletal Involvement In Paediatric Tuberculosis
Lane F. Donnelly, USA	1. Imaging Of Acute Paediatric Abdominal Diseases 2. Peer Learning In Radiology
Carolina Guimaraes, USA	1. Neonatal Hypoxic Ischaemic Injury: The Typical And Atypical Cases

Interventional Radiology Topics

Live
On-Demand



Speakers	Topics
Veena Selvaratnam, Malaysia	1. Coagulation Profile Recommendations For Interventional Radiology Procedures
Leong Sum, Singapore	1. Finding The Bleeder. Utilising Hybrid Imaging For Small Vessel Identification
Munemasa Okada, Japan	1. Hydrocoil. The Next Evolution In Embolotherapy?
Teeravut Tubtawee, Thailand	1. Latest Imaging Techniques In Detection Of Hepatic Malignancies In A Cirrhotic Liver
Norshazriman Sulaiman, Malaysia	1. What Can We Do? Factors Determining Treatment Options In HCC
Somrach Thamtorawat, Thailand	1. Dead Or Alive? Post Ablative Imaging Characteristics In Liver Ablation Treatment In HCC

Breast Speakers & Topics

Speakers	Topics
Chen Pin Chou, Taiwan	<ol style="list-style-type: none">1. Screening With Tomosynthesis2. Experience With Contrast Enhanced Mammography
Christiane Kuhl, Germany	<ol style="list-style-type: none">1. Abbreviated MRI For Screening: An Update

AOSR-RSNA Joint Session Speakers & Programme

Live
On-Demand



Speakers	Topics
Marta E. Heilbrun, USA	1. Radiology Value Chain: Optimizing Systems To Reduce Waste
Meng Law, Australia	1. AI In Medical Imaging: Improving Quality Of Care, Efficiency And Costs?
Wing P. Chan, Taiwan	1. Whole Systems Approach To Patient Safety: We Can Do More
Tessa Cook, USA	1. Informatics To Improve Patient Care Without Increasing Cognitive Burden On Physicians

AOSOR-AOCR Conjoint Session Speakers & Programme

Live
On-Demand



Speakers	Topics
William Wan Yung Liang, Taiwan	1. The Role Of AI In Assessment Of Lung Nodule
Joon-Beom Seo, Korea	1. AI In Chest Imaging: Beyond Simple Detection Or Classification
Ng Kwan Hoong, Malaysia	1. TBC

How do we connect them with you?



VIRTUAL EXHIBITION & SPONSORSHIP PACKAGES

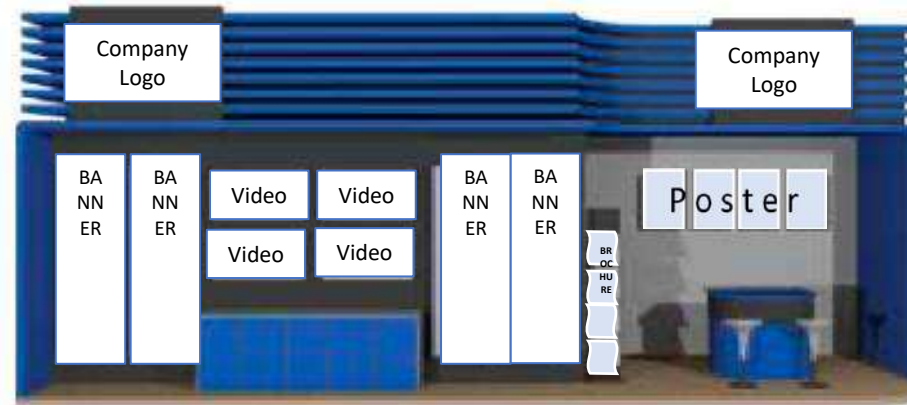


	Platinum	Gold	Silver	Single Virtual
Virtual Booth Size	Double of Single USD10,000.00+	Double of Single USD10,000.00+	Single USD 5,000.00+	Single USD 5,000.00+
Daily Booth Check Point USD 500.00+	Yes	Yes	Yes	Yes
Sponsored On Demand 1 hour UD 5,000.00+ each	3	1	1	0
Lunch Symposium 30 mins + 15 mins Q&A USD 20,000.00+ each	1	1	0	0
Breakfast Symposium 30 mins + 15 mins Q&A USD 10,000.00+ each	1	0	1	0
Education Grant for Abstract Submitter USD150.00+ each (decided by Sc Comm under YES scholarship)	40 pax	30 pax	20 pax	0
Education Grant for Online Delegate USD 220.00+ each (decided by Sponsor)	25 pax	20 pax	10 pax	0
Online Exhibitor Pass for all 4 days USD 125.00+ each	10 pax	6 pax	6 pax	2 pax
1 minute video advertisement in live lecture halls. Video will be played during the 15 minutes advertisement break on rotation USD300.00+ each	4x	4x	3x	2x
Web Banner in congress website USD 5,000.00+ each	1	1	1	0
Logo Recognition On Backdrops, Virtual Congress Platform USD 20,000.00+	As Platinum	As Gold	As Silver	0
Total Value	USD 94,450.00+	USD 71,350.00+	USD 52,350.00+	USD 6,350.00+
PACKAGE PRICE	USD 45,000.00+	USD 35,000.00+	USD 25,000.00+	USD 5,000.00+

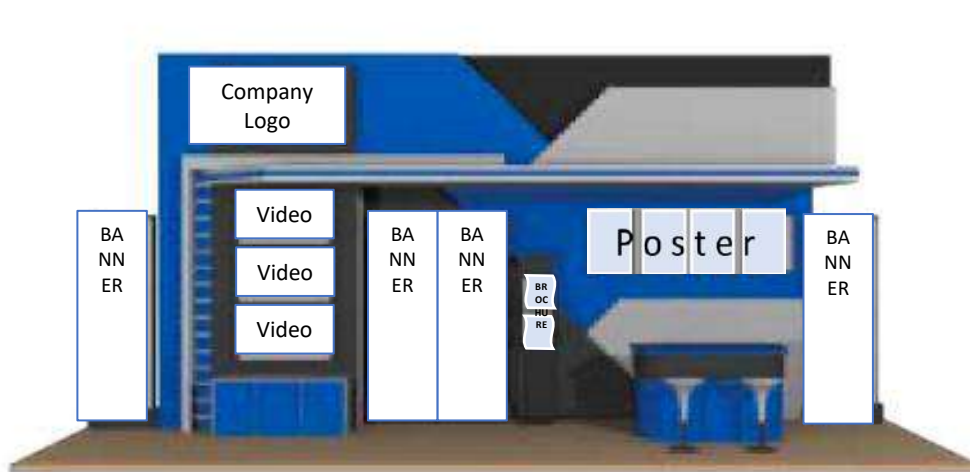
Online Exhibition Booth



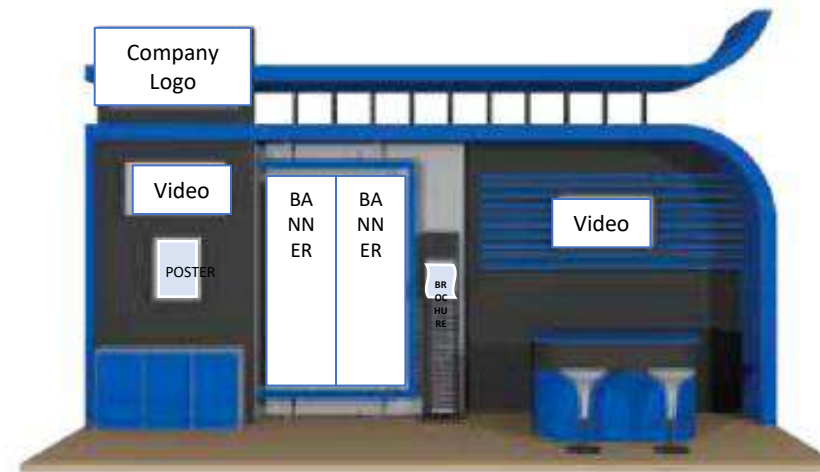
Platinum Booth



Gold Booth



Silver Booth



Single Booth

Options to Personalise your booth colour

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A70240

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Note: Colour may vary slightly when viewed on different screens due to the nature of the laptop or mobile screen.

Image Dimensions

- Logo : 252 x 129 px
- Banner : 111 x 369 px
- Poster : 71 x 96 px
- Video : mp4 maximum file size 3GB in 1080p

Online Booth



	Packages	Platinum	Gold	Silver	Single Virtual
Online Booth	Booth Header for Company Logo	2x	2x	1x	1x
	Posters	4x	4x	4x	1x
	Standing Banners	4x	4x	4x	2x
	Video at your booth	4x	3x	3x	2x
	Downloadable PDF brochure	4x	4x	2x	1x
	Face to Face video engagement	1x	1x	1x	0
	Live Chat Messaging App	1x	1x	1x	1x
	Link to Company WhatsApp	10x	6x	6x	2x
	Link to Company Website	1x	1x	1x	1x
	App for Drs to Drop their Business Cards at Booth	Yes	Yes	Yes	Yes
	Virtual Dimensions	2 booths	2 booths	1 booth	1 booth
	Report of who visited the booth*	YES	YES	YES	YES
Daily booth delegate checkpoint	Included	Included	Included	Included	

SPONSORED SYMPOSIUM – ON DEMAND

USD 5,000.00+ each



Description:-

- ❖ Perfect for new product demonstration or sharing of latest research.
- ❖ Pre-recorded sessions.
- ❖ Attendee can watch at their own time and convenience.
- ❖ Length of time: 1 hour
- ❖ Pre-recorded demonstrations and presentations.
- ❖ Available in Sponsored Symposium section in the virtual congress platform.
- ❖ Included and featured in main programme section
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will generate a report of the attendees who watched the On-Demand symposium.
- ❖ Sponsored symposium will be available on the website until 30th June 2022.

Note: Open to sponsors who take up booths.

Note: In the event that the sponsor wishes to customize their speakers' presentation or conduct any demonstration and audiovisual set-up is required, please contact the congress secretariat for more details. Any arrangements for these additional requests will not be undertaken by the host organizer. The sponsor must engage the services of the appointed service provider for the 19th AOCR 2021 for their services directly.

SPONSORED SYMPOSIUM – ON DEMAND

USD 5,000.00+ each



Description:-

- ❖ Perfect for new product demonstration or sharing of latest research.
- ❖ Pre-recorded sessions.
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- ❖ Pre-recorded demonstrations and presentations.
- ❖ Available in Sponsored Symposium section in the virtual congress
- ❖ Included and featured in main programme section
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will have an On-Demand symposium.
- ❖ Sponsored symposium will be available on the website until 30th June 2022.

AOCR Sponsored Symposium

Artwork to promote sponsored symposium to be sent to secretariat by **15th May 2021**. This will be used for promotions to registered delegates and on congress website. Dimension : A4 size

Recording to be sent to Secretariat by 15th May 2021.

Video file format is mp4 in 1080p. The length of the video should 1 hour.

Note: Open to sponsors who take up booths.

Note: In the event that the sponsor wishes to customize their speakers' presentation or conduct any demonstration and audiovisual set-up is required, please contact the congress secretariat for more details. Any arrangements for these additional requests will not be undertaken by the host organizer. The sponsor must engage the services of the appointed service provider for the 19th AOCR 2021 for their services directly.

ONLINE LUNCH SYMPOSIUM



USD 20,000.00+ each

Description:-

- ❖ 45 minutes lunch symposium which will be broadcasted at lunch time (Malaysia time).
- ❖ Pre-recorded demonstrations and presentations. Live Q&A.
- ❖ Live streamed into virtual hall programme.
- ❖ Included and featured in main programme section
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will generate a report of the attendees who participated as online delegates in the virtual lunch symposium.
- ❖ Sponsored lunch symposium will be available on the website On-Demand post live event until 30th June 2022.

Note: Please check the availability of Lunch Symposium slots as the slots are limited and open to sponsors who take up booths.

Note: In the event that the sponsor wishes to customize their speakers' presentation or conduct any demonstration and audiovisual set-up is required, please contact the congress secretariat for more details. Any arrangements for these additional requests will not be undertaken by the host organizer. The sponsor must engage the services of the appointed service provider for the 19th AOCR 2021 for their services directly.

ONLINE LUNCH SYMPOSIUM

USD 20,000.00+ each

Description:-

- ❖ 45 minutes lunch symposium which will be broadcasted at lunch time (Malaysia time)
- ❖ Pre-recorded demonstrations and presentations. Live Q&A.
- ❖ Live streamed into virtual hall programme.
- ❖ Included and featured in main programme section
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will generate delegates in the virtual lunch symposium.
- ❖ Sponsored lunch symposium will be available on the website On-Demand

Note: Please check the availability of Lunch Symposium slots as the slots are limited.

Note: In the event that the sponsor wishes to customize their speakers' presentation set-up is required, please contact the congress secretariat for more details. Any special requirements undertaken by the host organizer. The sponsor must engage the services of the host organizer for their services directly.

AOCR Lunch Symposium

Deadline to finalise content with secretariat:
15th May 2021

Artwork to promote lunch symposium to be sent to secretariat by **15th May 2021**. This will be used for promotions to registered delegates and on congress website. Dimension : A4 size

Rehearsals for live session with sponsor PIC to confirm the flow of the workshop: **15th May to 31st May 2021**

Rehearsals and technical testing with sponsored speakers and experts: **1st to 21st June 2021**

Lunch Symposium goes live on the day it is booked for.

All pre-recorded video file should be in the format of mp4 in 1080p. The length of the video should not exceed the length of the programme and takes into consideration the time sponsor allocates for live Q&A session.

ONLINE BREAKFAST SYMPOSIUM

USD 10,000.00+ each



- ❖ 45 minutes Breakfast Symposium which will be broadcasted at breakfast time (Malaysia time).
- ❖ Pre-recorded demonstrations and presentations. Live Q&A.
- ❖ Live streamed into virtual hall programme.
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will generate a report of the attendees who participated as online delegates in the virtual breakfast symposium.
- ❖ Sponsored Breakfast Symposium will be available on the website On-Demand post live event until 30th June 2022.

Note: Please check the availability of Breakfast Symposium slots as the slots are limited and open to sponsors who take up booths.

Note: In the event that the sponsor wishes to customize their speakers' presentation or conduct any demonstration and audiovisual set-up is required, please contact the congress secretariat for more details. Any arrangements for these additional requests will not be undertaken by the host organiser. The sponsor must engage the services of the appointed service provider for the 19th AOCR 2021 for their services directly.

ONLINE BREAKFAST SYMPOSIUM

USD 10,000.00+ each



- ❖ 45 minutes Breakfast Symposium which will be broadcasted at breakfast time (Malaysia time).
- ❖ Pre-recorded demonstrations and presentations. Live Q&A.
- ❖ Live streamed into virtual hall programme.
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will give participants the opportunity to participate as online delegates in the virtual breakfast symposium.
- ❖ Sponsored Breakfast Symposium will be available on the website C

Note: Please check the availability of Breakfast Symposium slots as they will be limited and may be taken up by other sponsors. Slots will be taken up by the first sponsor to book. Slots will be taken up by the first sponsor to book.

Note: In the event that the sponsor wishes to customize their speaker presentation, an audio-visual set-up is required, please contact the congress secretariat for more information. Additional requests will not be undertaken by the host organiser. The host organiser is the appointed service provider for the 19th AOCR 2021 for their services (

AOCR Breakfast Symposium

Deadline to finalise content with secretariat:
15th May 2021

Artwork to promote breakfast symposium to be sent to secretariat by **15th May 2021**. This will be used for promotions to registered delegates and on congress website. Dimension : A4 size

Rehearsals for live session with sponsor PIC to confirm the flow of the workshop: **15th May to 31st May 2021**

Rehearsals and technical testing with sponsored speakers and experts: **1st to 21st June 2021**

Breakfast Symposium goes live on the day it is booked for.

All pre-recorded video file should be in the format of mp4 in 1080p. The length of the video should not exceed the length of the programme and takes into consideration the time sponsor allocates for live Q&A session.

VIRTUAL MASTERCLASS

USD 10,000.00+ each



- ❖ Focuses on continuous professional development and lifelong learning
- ❖ Designed for subspecialized radiologists seeking cutting-edge information and current updates in their particular field of interest.
- ❖ Held by experts in their field and reflect state-of-the-art knowledge as well as emerging trends.
- ❖ Length of time: 2 hours
- ❖ Pre-recorded demonstrations and presentations combined with live Q&A and discussion
- ❖ Available in Masterclass section in the virtual congress platform.
- ❖ Included and featured in main programme section
- ❖ Masterclass sponsor will get the list of attendees
- ❖ Organisers will promote the Masterclass in the website and to all attendees.
- ❖ This package includes the cost of the webinar live stream into the virtual congress platform.
- ❖ Registration for Masterclass participants is free.
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will generate a report of the attendees who participated as online delegates in the virtual Masterclass.
- ❖ Masterclass sessions will be available on the website until 30th June 2022.

Note: Please check the availability of Masterclass slots as the slots are limited and open to sponsors who take up booths.

Note: In the event that the sponsor wishes to customize their speakers' presentation or conduct any demonstration and audiovisual set-up is required, please contact the congress secretariat for more details. Any arrangements for these additional requests will not be undertaken by the host organiser. The sponsor must engage the services of the appointed service provider for the 19th AOCR 2021 for their services directly.

VIRTUAL MASTERCLASS

USD 10,000.00+ each



- ❖ Focuses on continuous professional development and lifelong learning
- ❖ Designed for subspecialized radiologists seeking cutting-edge information and current updates in their particular field of interest.
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- ❖ Available in Masterclass section in the virtual congress platform.
- ❖ Included and featured in main programme section
- ❖ Masterclass sponsor will get the list of attendees
- ❖ Organisers will promote the Masterclass in the website and to all attendees
- ❖ This package includes the cost of the webinar live stream into the virtual co
- ❖ Registration for Masterclass participants is free.
- ❖ Logo placement and recognition
- ❖ At the end of the 1st to 4th July 2021 live congress, organisers will generate delegates in the virtual Masterclass.
- ❖ Masterclass sessions will be available on the website until 30th June 2022.

Note: Please check the availability of Masterclass slots as the slots are limited

Note: In the event that the sponsor wishes to customize their speakers' presentation is required, please contact the congress secretariat for more details. Any arrangements undertaken by the host organiser. The sponsor must engage the services of the their services directly.

AOCR Virtual Masterclass

Deadline to finalise content with secretariat:
15th May 2021

Artwork to promote virtual masterclass to be sent to secretariat by **15th May 2021**. This will be used for promotions to registered delegates and on congress website. Dimension : A4 size

Rehearsals for live session with sponsor PIC to confirm the flow of the workshop: **15th May to 31st May 2021**

Rehearsals and technical testing with sponsored speakers and experts: **1st to 21st June 2021**

Masterclass goes live on the day of Masterclass booked.

All pre-recorded video file should be in the format of mp4 in 1080p. The length of the video should not exceed the length of the programme and takes into consideration the time sponsor allocates for live Q&A session.

Exhibitor Passes



Exhibitor Pass for Online Exhibitors

Price per Online Exhibitor Registration is valued at USD125.00+ each for all four (4) days.

- 1 Exhibitor Pass for staff on duty at exhibition booths valued at USD125.00+ each for all 4 days of virtual congress.
- Registration and purchase of exhibitor passes will be available online in the congress website closer to the congress date.

Advertisement Options



Web Banner in Congress Website

Price per web banner advertisement USD 5,000.00+ each

- Maximum 3 sponsors only.
- Maximise your brand exposure before the congress.
- This web banner will be running in the homepage of the main congress website.
- Web banner will be uploaded upon receipt of payment.
- It will be on rotation together with highlights of the congress.
- Dimensions are 1920 x 850 px

Email footer advertisement In Registration Confirmation Email

Price : USD 10,000.00+

- Limited to only 1 sponsor.
- Email footer advertisement will be uploaded upon receipt of payment.
- Catch the attention of our confirmed attendees and draw attention to your booth or sponsored session or product.
- Dimension : To be advised

Advertisement Options



Email footer advertisement In Reminder Emails To All Delegates

Price : USD 10,000.00+

- Limited to only 1 sponsor.
- Email footer advertisement will be uploaded upon receipt of payment.
- Catch the attention of our confirmed attendees and draw attention to your booth or sponsored session or product.
- At least 3 reminder emails will be sent to all delegates.
- Congress secretariat will schedule the email blast according to the schedule of the congress.
- Dimension : To be advised

Sponsored Email Blast To All Delegates

Price : USD 1,500.00+ per email blast

- Call attention to your sponsored sessions, breakfast or lunch symposiums, Masterclass or Exhibition Booth
- Send us your email blast design in jpeg and we will send it to the delegates for you.
- Email blast will be sent upon receipt of payment.
- Schedule your blast with our congress secretariat.
- Email blasts can take place before or during the congress.
- Must book in advance to avoid disappointment as sponsored email blasts will be limited to avoid spamming.

Advertisement Options



Video Advertisements in Live Stream Lecture Halls

Price per advertisement USD 300.00+ each

- Grab the opportunity to showcase your product or company brand in video format in the live stream lecture halls.
- Format of video: MP4 file and maximum file size 6GB in 1080p.
- Each video should be between 30 seconds to 1 minute long only
- Video playback will be on first paid first served basis
- Advertisers can select which session they would like to book by day. Please refer to the list of sections in the programme overview page.
- Advertisements must be straightforward, professional and non-combative in nature. There should be no nudity, use of offensive language, contain content that is culturally offensive.
- The advertiser must own the copyright or be legally authorized to advertise with it.
- The organisers reserve the rights to reject the video advertisement that does not comply with the copyright laws or is considered offensive in nature.
- All video advertisements will be checked upon submission and if it is not approved by the organisers, the advertiser will be informed and given an opportunity to replace the video.
- All bookings for video advertisements must be paid for by the 1st June 2021, 1 month before the congress goes live.
- All video advertisements must be received by the congress secretariat by the 1st June 2021.

19th AOCR Malaysia 2021 Registration Fees

Access	Online Only Ticket All 4 days
Category	Access to virtual congress
Malaysian COR Member	RM 400
Malaysian Non-COR Member	RM 800
Malaysian Candidate Member/ Malaysian Medical Officer*	RM 300
Malaysian Nurse / Radiographer / Allied Health	RM 300
Malaysian Medical Physicists	RM 400
International Dr / Physician	USD 220
International Trainee	USD 185
International Medical Physicists	USD 200
International Nurse / Radiographer / Allied Health / Medical Physicists	USD 185

*Delegates who are applying for the Malaysian Candidate Membership will need to attach the proof of application & payment for the membership upon congress registration to be entitled for the Malaysian Candidate Member rate.

*Malaysian Medical Officer will need to attach a letter from the HOD for verification upon congress registration.

MCO AGAIN?!

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OPPORTUNITIES IN CRISIS: DOES COVID-19 PRESENT US A CHANCE TO REINVENT OUR CONVENTION INDUSTRY?



Ms Jane Vong Holmes
Moderator



Mr Noor Ahmad Hamid
Regional Director Asia Pacific of ICCA



Ms Dee Dee Quah
Director of Medical Conference Partners



Ms Low Ngai Yuen
CEO of WCIF 2020

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Enter the event code **MACEOS4**
Ask questions and upvote the ones you like. We will try to cover your questions.



WEBINAR EVENT PRACTICE IN COVID-19

SURFACES

- Samples Collected from Surfaces in Covid19 Positive Patients' Rooms at NCID
- The Following were Positive for Covid19 Virus in Descending Prevalence:
 1. Floor and Air Vent
 2. Bed Rail
 3. Electric Switch , Table, Locker Handle
 4. Chair
 5. Toilet : Seat and Flush

ACTUAL PERCENTAGES NOT PRESENTED AS DATA YET TO BE PUBLISHED
245 SAMPLES COLLECTED FROM 30 ROOMS OF CV19 PTS IN NCID.



Prof. Dr Siow Jin Keat
Singapore

If you have any questions, please ask at the **YOUTUBE CHAT** below.



SUSTAINABILITY & RESILIENCE IN THE AGE OF COVID-19 : HOW DO EMPLOYERS AND EMPLOYEES NAVIGATE TOGETHER?

Active poll

How are you feeling about the future of our economy and Business Events?
(Please type the word that describes your feeling in one word. You may submit multiple times)

Join at [slido.com](https://www.slido.com)
#MACEOS



Ms Dee Dee Quah
Moderator

Join us at [slido.com](https://www.slido.com) for Q&A.
Enter the event code **MACEOS**
Ask questions and upvote the ones you like. We will try to cover your questions.



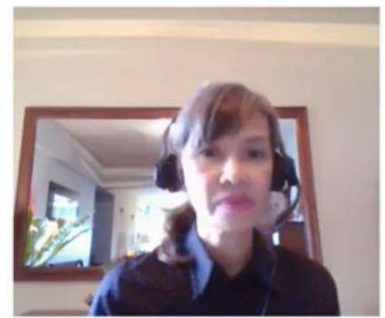
OPPORTUNITIES IN CRISIS: DOES COVID-19 PRESENT US A CHANCE TO REINVENT OUR CONVENTION INDUSTRY?

Active poll

Which is Malaysia's national animal?

Orang utan	50%
Malayan tiger	50%
Rhinoceros hornbill	0%
Malayan tapir	0%
Long-tailed macaque	0%

Join at [slido.com](https://www.slido.com)
#maceos4



Ms Jane Vong Holmes
Moderator

Join us now on [slido.com](https://www.slido.com) for Q&A and Polls.
Enter the event code **MACEOS4**
Ask questions and upvote the ones you like. We will try to cover your questions.





Additional Fees Will Be Added On For These Services
Please Get In Touch With The Secretariat For Further Information



Additional Fees Will Be Added On For These Services
Please Get In Touch With The Secretariat For Further Information

For more information or to discuss your packages,
contact our congress secretariat.

Dee Dee Quah / Louis Choong

+ 6012 239 0081 / +6017 989 2264

Email: deedee.quah@medicalconferencepartners.com

Email: secretariat@aocr2021.com

Note: This powerpoint has been prepared in good faith and is correct at the time of sharing. There may be changes as the congress planning progresses. For sponsorship packages that have yet to be agreed upon, each new version of the sponsorship prospectus will supercede the previous version.